

Cookie name	Cookie type	Why is it necessary for the webpage and what is its function with respect to the user? What data does it have access to?	Lifetime
sess	Cookie used by Cordia's service providers (third-party cookie) Domain: .adnxs.com (AppNexus)	The purpose of the cookie is to test if the browser accepts cookies.	For the duration of the user's visit to the website (session). Cookies set up for this purpose are automatically deleted upon closing the website.
anj	Cookie used by Cordia's service providers (third-party cookie) Domain: .adnxs.com (AppNexus)	The cookie identifies the device of the returning user. We use it to display identified targeted advertising.	3 months
uuid2	Cookie used by Cordia's service providers (third-party cookie) Domain: .adnxs.com (AppNexus)	The cookie can recognise browser and device type, users' interests and the history of advertisements displayed on the device or browser. This information is used for the selection and delivery of advertisements, as well for measuring the performance of the advertisements. Further information: https://www.appnexus.com/en/company/platform-privacy-policy	3 months
icu	Cookie used by Cordia's service providers (third-party cookie) Domain: .adnxs.com (AppNexus)	This cookie manages the number of times a user sees a given advertisement. The cookie contains such information as, for example, how many times advertisements were displayed, how the advertisement was displayed in the recent past, and how many times all advertisements have been displayed. Pixel tracker – also known as clear GIF or web beacon, is an unseen mark on a website (but not on the device). If a user visits the webpage, the pixel sends a broad general notification of the visit. These usually work together with cookies – recording	No longer than 90 days

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		whether a webpage was visited through a particular device.	
_ga	Cookie used by Cordia (own cookie) Domain: .cordia.hu	The cookie relates to Google Universal Analytics. It distinguishing between individual users and generates statistical data on how the user accesses the website.	2 years
_gat_UA-#	Cookie used by Cordia (own cookie) Domain: .cordia.hu	In order to allow the measurement and optimisation of the performance of the website with the help of Google Analytics, this cookie makes it possible to count the number of visitors to the website and traffic sources.	1 minute
__gfp_64b	Cookie used by Cordia (own cookie) Domains: .cordia.hu / .gemius.pl	This cookie handles other cookies accepted by the user. The purpose of this is to track user activity across multiple websites. In practice this is done by storing the user's search history to increase the effectiveness of marketing tools and, maintaining anonymity, prepare reports on this in comparison with the Webpage Database. For example, Cordia can access which website a user left before accessing https://cordia.hu/ and began or finished requesting an offer. Cordia can thus conclude the effectiveness of their marketing tools (for example, an advertisement that can be clicked to bring a user onto the Cordia website) by determining, for example, how many times an advertisement must appear on the original website to make the user more likely to ask for an actual offer from Cordia.	3 years
_gid	Cookie used by Cordia (own cookie) Domain: .cordia.hu	This cookie distinguishes/recognises users and generates statistical data on how users access the website.	24 hours

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_dc_gtm_UA-#	Cookie used by Cordia (own cookie) Domain: .cordia.hu	This cookie makes it possible to track website activity and analysis. It helps in identifying the age, gender and interests of users.	For the duration of the user's visit to the website (session). Cookies set up for this purpose are automatically deleted upon closing the website.
IDE	Cookie used by Cordia's service providers (third-party cookie) Domain: .doubleclick.net	The purpose of this cookie is to measure the effectiveness of advertisements and to generate targeted advertisements for users. Through the use of Google DoubleClick, it records the user's activity on the website after the user has viewed an advertisement.	2 years
DSID	Cookie used by Cordia's service providers (third-party cookie) Domain: .doubleclick.net	This cookie is set up when the user blocks participation in the GemiusAudience survey. (via various research surveys and advertising networks).	4 years
id	Cookie used by Cordia's service providers (third-party cookie) Domain: .mookie1.com	This cookie registers a unique identifier that identifies the returning user's device. The identifier is used for the display of targeted advertisements.	1 year
mdata	Cookie used by Cordia's service providers (third-party cookie) Domain: .mookie1.com	This cookie registers a unique identifier that identifies the returning user's device. The identifier is used to display targeted advertisements.	1 year
OAX	Cookie used by Cordia's service providers (third-party cookie) Domain: .mookie1.com	This cookie regulates the frequency of targeted advertisements and helps display relevant advertisements.	1 year
_hjIncludedInSample	Cookie used by Cordia (own cookie) Domain: .cordia.hu	The purpose of this cookie is analysis: it individually identifies the user, and indicates what audience set they belong to.	For the duration of the user's visit to the website (session). Cookies set up for this purpose are automatically deleted

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_icl_current_language	Cookie used by Cordia (own cookie) Domain: .cordia.hu	This cookie stores the user's language preferences.	24 hours
.cookie_law	Cookie used by Cordia (own cookie) Domain: .cordia.hu	This cookie records the user's cookie settings.	60 years
wp-settings-	Cookie used by Cordia (own cookie) Domain: .cordia.hu	This cookie serves to personalise the appearance of the administration interface. (Only for administrators.) The admin interface is a separate area within the website, where the building, configuration, editing, display and other typical configuration, processing and publication of the final contents of the website takes place. Only users with the relevant authorisation have access to the admin interface. So-called 'secure cookie'	1 year
wp-settings-time-	Cookie used by Cordia (own cookie) Domain: .cordia.hu	This cookie serves to personalise the appearance of the administration interface. (Only for administrators.) The admin interface is a separate area within the website, where the building, configuration, editing, display and other typical configuration, processing and publication of the final contents of the website takes place. Only users with the relevant authorisation have access to the admin interface. So-called 'secure cookie'	1 year
PHPSESSID	Cookie used by Cordia (own cookie) Domain: .cordia.hu	The purpose of this cookie is to track the user's activities on the website.	For the duration of the user's visit to the website (session). Cookies set up for this purpose are automatically deleted upon closing the website.

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SESS	Cookie used by Cordia (own cookie) Domain: .cordia.hu	The purpose of this cookie is to record users browsing behaviour on various websites, and log the information they provided	For the duration of the user's visit to the website (session). Cookies set up for this purpose are automatically deleted upon closing the website.
__utma	Cookie used by Cordia's service providers (third-party cookie) Domain: .cordia.hu	This cookie keeps track of when the user visited the website – when they visited first and when they visited last.	
__utmb	Cookie used by Cordia's service providers (third-party cookie) Domain: .cordia.hu	This cookie records the time when the user visited a website.	For the duration of the user's visit to the website (session). Cookies set up for this purpose are automatically deleted upon closing the website
__utmc	Cookie used by Cordia's service providers (third-party cookie) Domain: .cordia.hu	The cookie records the time when the user left the website.	30 minutes
__utmz	Cookie used by Cordia's service providers (third-party cookie) Domain: .cordia.hu	The cookie records where the user arrived at the website from, what search engine they used, what link they clicked on, what keywords they used and where they were located at the time they accessed the website.	6 months